Youth-Centered Tobacco Educational Resources Mostly FREE Educational Programs

NOTICE: The list below is limited to evidence-based/informed programs and resources that are mostly free. Please note this is not an exhaustive list of tobacco/vaping prevention programs. Some schools and communities have funding available for paid programs, and we encourage them to use their resources to support evidence-based tobacco prevention programs that best meet their needs, capacity, and budget.

Resource	Description	Website
	ASPIRE (A Smoking Prevention Interactive Experience) is a	Click <u>here</u> to access the website
	free online prevention education resource from The	
	University of Texas MD Anderson Cancer Center. ASPIRE	
	delivers tobacco prevention education to teens and	
	adolescents at a self-directed pace that allows students to	
A SHOKING PREVENTION INTERACTIVE EXPERIENCE	navigate through interactive learning modules and quizzes.	
	The ASPIRE curriculum is available in English and Spanish	
	and aligns with both national education standards	
	CATCH My Breath is a free, evidence-based youth vaping	Click <u>here</u> to access the website
	prevention program with published evidence of reducing	
	students' likelihood to vape. Aligned to national and state	
	education standards, CATCH My Breath can be taught by	
	individuals who serve youth in grades 5-12, including	
CATCH	educators, local and state government agencies, public health	
with the case of the state of the state of the	specialists, and community volunteers. The program includes	
MY BREATH	active student-centered learning facilitated by peer leaders, in-	
YOUTH E-CIGARETTE PREVENTION PROGRAM	class activities, teacher education, online resources and take-	
	home materials for parents.	_
		-
	Stanford REACH lab's Tobacco Prevention Toolkit is a theory-	Click <u>here</u> to access the website.
	based and evidence-informed educational resource created	Educational modules on all topics
Ctonford	by educators and researchers aimed at preventing middle and	listed left for educators,
Stanford	high school students' use of cigarettes, cigars/cigarillos, chew,	administrators, parents/guardians
MEDICINE	hookah, and electronic cigarettes. The toolkit is comprised of	and anyone who works with yout
	a collection of curricula, lessons, programs, and resources	
	catered to prevent and reduce adolescent and young adult	
	tobacco/nicotine use, including:	
	-You and Me, Together Vape-Free Curriculum: a vaping	
	prevention curriculum that addresses key factors in youth e-	
	cigarette use by correcting misperceptions, strengthening	
	refusal skills against marketing and peer influence, reducing	
	stress and depression, improving coping, and lowering both	
	intention and use of e-cigarette products.	
	-The PRIDE Collection: a four-lesson evidence-based	
	curriculum on nicotine/tobacco and cannabis. The curriculum	
	includes a middle and high school program that include four	
	lessons, approximately 50 minutes each. Each lesson provides	
	activities, online quiz games, and worksheets in addition to	

presentations, resources, and other materials aimed at addressing key factors associated with youth e-cigarette and cannabis use, including changing adolescents' attitudes towards and misperceptions about e-cigarettes and cannabis; increasing their refusal skills to pulls of flavors, marketing, and social media; reducing stress and depression which have been linked to e-cigarette and cannabis initiation and use; improving coping; and decreasing intentions and actual use of all products.

- --Healthy Habits, Healthy Planet: a three-lesson curriculum that focuses on the impacts of tobacco products on the environment. This curriculum focuses on helping young people understand the environmental risks of tobacco. From the lifespan of growing to disposing of tobacco products to impacts on both the indoor and outdoor environments, this curriculum will help students think critically about the impacts of tobacco on the environment.
- -What's Menthol Got to Do With It? A two-lesson curriculum on menthol nicotine/tobacco products and how they are marketed to attract different populations.
- -Un-PACK-ing Cigarettes: Designed to discuss the rise of the tobacco industry, and the technology involved around it. This lesson also discusses health effects, ingredients, the history of tobacco, and health factors associated with cigarette use.
- -Let's Be Smokeless: Tobacco-Free: a lesson aimed at addressing key factors associated with smokeless tobacco, understanding the risks of use, and exploring the history of smokeless tobacco.
- -Hookah TellMe? A lesson aimed at addressing key factors associated with hookah use, and underuse and the risks.

K-12 FREE DIGITAL LESSONS



Vaping: Know the truth

Middle and High School Vaping Prevention Resources & Tools to Help Students Ouit Vaping: Know the Truth is a digital course gives students core knowledge around the health effects associated with using vaping products (nicotine, cannabis, or co-use) and offers resources to help young people quit if they already vape. It was created by Truth Initiative, the public health organization behind truth®, the nationally recognized youth tobacco prevention and education campaign, and Kaiser Permanente, in collaboration with the American Heart Association. The course has been updated with two new lessons that address the health risks and consequences of short- and long-term cannabis use and is available to schools by EVERFI for grades 8-12 in English and Spanish.

Click <u>here</u> to access the website

Project ALERT	The Project ALERT curriculum focuses on curbing teenage nonusers from experimenting with alcohol, marijuana, tobacco, vaping, and other drugs, as well as preventing experimenters from becoming regular users. This classroom program is for middle school students.	Click <u>here</u> to access the website
CDC	Know the Risks: A Youth Guide to E-Cigarettes Downloadable PPT with script and instructions from the CDC Office on Smoking and Health. The site also includes a parent presentation and several helpful handouts.	

FREE Alternative to Suspension Programs

NOTICE TO SCHOOLS:

The list of Alternative to Suspension (ATS) programs below is limited to evidence-based/informed programs and resources that are mostly free. Please note that this is not an exhaustive list of Alternative to ATS programs that may be available. While some schools and communities have funding for paid ATS programs, we encourage them to support evidence-based ATS programs that best meet their needs, capacity, and budget.

Resource	Description	Website
Stanford MEDICINE	The My Healthy Future Course is part of the Tobacco Prevention Toolkit's Healthy Futures Program. This course is for any student caught using tobacco/vaping on school campus, or anyone working with students who want to quit. This SELF-PACED course can be completed independently by students in 40-60 minutes. The Our Healthy Futures curriculum has two versions (2 or 4 hours) that can be facilitated with just one student or in a group setting. While time may be limited, it is recommended that students first complete the My Healthy Future Course alone, followed by some teacher-student interaction using the	Click <u>here</u> to access the website
	Our Healthy Futures curriculum.	
+ AMERICAN LUNG ASSOCIATION	INDEPTH is an alternative to suspension that helps schools and communities address the teen vaping problem in a more supportive way. Instead of solely focusing on punitive measures, INDEPTH is an interactive program that teaches students about nicotine dependence, establishing healthy alternatives and how to kick the unhealthy addiction that got them in trouble in the first place.	Click <u>here</u> to access the website
CDC	Schools Supporting Students to Quit Tobacco Use, as an Alternative to Suspension: Lessons from the Field from the CDC, provides resources and lessons showcasing school districts across the country that are implementing tobacco prevention programs as an alternative to out-of-school suspension for students who violate tobacco-free policies.	Click <u>here</u> to access the website.

	Youth Cessation Programs	
Resource	Description	Website
program	The Ex Program is the Truth Initiative's ecigarette and vaping text-message based quitting program. Young people enroll by texting VAPEFREENC to 88709 to receive tailored support based on age, tobacco products, quit journey stage, and more. The program is available in English and Spanish.	Click <u>here</u> to access the website
+ AMERICAN LUNG ASSOCIATION. N-O-T: Not On Tobacco	N-O-T is an evidence-based teen smoking and vaping cessation program. It was designed with teenagers in mind and addresses issues that are specifically important to them. The program takes a holistic approach with each session using different interactive learning strategies based on Social Cognitive Theory of Behavior Change that can then be applied and practiced in everyday life and encourages a voluntary change for youth ages 14 to 19. It includes 10, 50-minute sessions.	
NOT for Me	The American Lung Association's NOT for Me, is a self-guided, mobile-friendly, webbased program that gives teens the resources to quit vaping, smoking, or chewing tobacco products. This digital modality presents self-paced sessions, and includes related topics, such as fitness, stress management and communication.	Click <u>here</u> to access the website
LIVEVAPE FREE TM	Live Vape Free – is a vaping cessation program for youth and young adults aged 13-26 that is part of QuitlineNC. Teens and young adults can text VAPEFREENC to 873373 to join. Young people over age 18 will receive two weeks of nicotine replacement therapy.	Learn more <u>here</u> .





From the Rescue Agency, *Quit the Hit* is a cessation support group that educates young people about how to quit vaping through group chats on Instagram.

Created in partnership with Hopelab and UCSF's Center for Tobacco Control Research and Education, *Quit the Hit* provides five weeks of online quit support in groups of 10-15 participants with active moderation by a cessation coach.

Click here to access the website

	Fact Sheets and Other Materials for Youth	
Resource	Description	Website
CENTER FOR TOBACCO PRODUCTS EXCHANGE LAB FDA	Order or download tobacco prevention posters and download tobacco prevention social media messages. Many are available in Spanish.	<u> </u>
CDC	CDC's webpage on e-cigarettes and young people includes facts and links to many related pages.	Click <u>here</u> to access the website
play2PREVENT	smokeSCREEN is a video game produced by the play2PREVENT lab at the Yale Center for Health and Learning Games, with funding from CVS Health Foundation. The game helps youth learn "to refuse situations that feel like peer pressure as well as know the two areas to build skills," known as Refusal Power and Know Sense.	website
smokeSCREEN	and know sense.	
WDA FOR TEEVS	National Institute on Drug Abuse for Teens. Facts and a data infographic on teens and e-cigarettes	Click <u>here</u> to access the website
Shining a Light on Teen Vaping	High school student Cole Kosch produced a documentary on vaping among middle and high school students. Cole's documentary, <i>Shining a Light on Teen Vaping</i> , has received a lot of attention not only from his school and the Boy Scouts of America, for which Cole initially produced the video as a part of his Eagle Scout project, but it has also been sent to multiple film festivals and shared with the American Lung Association and the American Medical Association.	Click <u>here</u> to access the website
VAPING PREVENTION RESOURCE	The media gallery contains hundreds of vaping prevention and cessation ads in the form of images, videos, GIFs, audio, e-cigarette warning labels, and infographics. The gallery is a great place for practitioners to view the free and publicly available anti-vaping ads that are part of current or past campaigns from federal, state, and local organizations.	Click <u>here</u> to access the website

EMPOWER
Vape-Free
YOUTH.

CDC launched the *Empower Vape-Free Youth*TM campaign in 2023 to encourage middle and high school educators to speak with students about the risks of e-cigarettes and nicotine addiction. The campaign also provides resources for educators to help students avoid or quit vaping

Click <u>here</u> to access the website.

TAKE O DOWN TOBACCO	Take Down Tobacco is the Campaign for Tobacco-Free Kids' signature platform for empowering young people to fight Big Tobacco. Alongside a movement of elected leaders, parents, teachers, healthcare providers and advocates, they ensure young people have a seat at the table as we work together toward a tobacco-free generation.	Click <u>here</u> to access the website.
Behind the scenes: Black Lives / Glack Europ	Truth Documentary: Black Lives Black Lungs (15 minutes) Explores the history, marketing tactics and impact of the tobacco industry targeting African Americans with menthol tobacco products. The webpage also includes a video: "The Journey of a Stolen Leaf," and a Google Doc: "The Actionzine."	Click <u>here</u> to access the website
TOBACCO	The American Heart Association is empowering teens and young adults to make a difference in the fight against vaping and other tobacco use. The Tobacco Endgame movement is a campaign of the American Heart Association's grassroots advocacy network, called You're the Cure. Includes school and community activities for groups and individuals.	Click here to access the website

	Guides and Other Materials for Adults/Organizations	
Resource	Description	Website
Reducing Vaping Among Youth and Young Adults	 Reducing Vaping Among Youth and Young Adults An overview of current approaches and challenges Current evidence on effectiveness of specific interventions Practical information to consider when selecting and implementing programs and policies Examples of programs and policies including lessons learned Resources for evaluation and quality improvement 	Click <u>here</u> to access the website
Youth Engagement in Tobacco Prevention and Control	The CDC's Best Practices User Guide: Youth Engagement document gives program managers information on how to engage youth as a part of a comprehensive tobacco control program.	Click <u>here</u> to access the website
Best and Promising Practices for LGBT Tobacco Prevention and Control	Released at the 8th National LGBT Health Equity Summit in Kansas City, MO, MPOWERED: Best and Promising Practices for LGBT Tobacco Prevention and Control is an invaluable resource and a document unlike anything before for our community; one that will truly raise the bar for the development of future best practice documents.	Click <u>here</u> to access the website
BEVAPEFREE Working together to create a vape-free generation In partnership with DISCOVERY EDUCATION CATCH MY BREATH	Brought to you by the CVS Health Foundation, CATCH Global Foundation, and Discovery Education, the Be Vape Free initiative aims to impact elementary, Middle, and High Schools nationwide to prevent the use of e-cigarettes by our nation's youth. Through no-cost, standards-aligned resources for educators, self-paced modules for students, and a Parent and Community Tool Kit, the creators hope to create a united front and cultivate a vape-free generation.	Click <u>here</u> to access the website

Resource	Description	Website
Partnership [™] for Drug-Free Kids Where families find answers	Your Kids About Vaping." The information here and in the <u>vaping</u> <u>guide</u> is meant to help you	Click <u>here</u> to access the website Vaping Guide
CDC	Quick Facts on the Risks of E-Cigarettes for Kids, Teens, & Young Adults The CDC has created downloadable one-pagers for teachers and parents to help educate them on the risks of e-cigarette use, nicotine, and ways to prevent use.	Click <u>here</u> to access the website
Life With a Teen Addicted to Vaping High Point Mom Kelly Kinard's Story	Anuvia Prevention and Treatment Center of Charlotte developed this video of NC mother Kelly Kinard telling the story of her son Luka's struggle with vaping addiction.	Click <u>here</u> to access the website
INDEPTH Intervention for Nicotine Dependence: Education, Prevention, Tobacco and Health THE VAPE TALK	The Vape Talk blog post is intended to help parents talk about vaping with their kids and includes a downloadable guide.	Click <u>here</u> to access the website
PARENTS AGAINST VAPING E-DIDARETTES	PAVe (Parents Against Vaping e-cigarettes), founded by three concerned moms, is a grassroots group that seeks to educate parents about the dangers of e-cigarettes; advocate for the health and safety of our kids with regards to their widespread use of these products, and activate members to work for action against e-cigarette companies when and if necessary.	Click <u>here</u> to access the website Click <u>here</u> to access the podcast

Fast Facts on Youth Vaping, FDA Toolkit. An easy-

Click here to access the

VAPING & E-CIGARETTES		Fast Facts on Youth Vaping, FDA Toolkit. An e to understand toolkit with facts on youth vapand e-cigarette use. This free, downloadable toolkit covers topics like the health and safet risks of vaping, how vapes work, and the sign and symptoms of nicotine addiction. A Spani language version is available.	y website.
E-CIGARETTE, OR VAPING, PRODUCTS VISUAL DICTIONAR		CDC's E-cigarettes, or Vaping Products, Visua Dictionary	Click <u>here</u> to access the website
truth VAPING L DICTIONA	INGO RY	Truth Initiative's Vaping Lingo Dictionary	Click <u>here</u> to access the website
LIVEVAPE	FREE\™	Live Vape Free – Online Course for Concerne Adults Support for Adults such as havin discussions with youth around vaping of dealing with issues that may arise due to their child's usage of e-cigarettes or other tobacco products. A self-paced learning at the comfort and	g website or
		convenience of home that includes a variety of learning options, self- assessments. Offers easy mobile access from any device.	,
CDC	counselors, and co	ith information on how parents, teachers, caches can help students make smart ealth by avoiding e-cigarettes.	Click <u>here</u> to access the website
Center for Tobacco Products		acco product regulation? Visit this page to CFDA actions around tobacco products.	Click <u>here</u> to access the website

	Education About Effective Policy Working with Partners to Build Support	
Resource	Description	Website
COUNTER TOBACCO.ORG	Comprehensive resource for organizations working to counteract tobacco product sales and marketing at the point of sale. Offers evidence-based descriptions of the problem, policy solutions, advocacy materials, news-updates , and an image gallery exposing tobacco industry tactics at the point of sale.	Click <u>here</u> to access the website
THE CENTER FOR BLACK HEALTH & EQUITY	The Center for Black Health & Equity is committed to the pursuit of health justice for people of African descent. The Center is reinventing and strengthening its position as the leading source of education and advocacy for tobacco and cancer health disparities affecting African Americans.	Click <u>here</u> to access the website
PUBLIC HEALTH LAW CENTER Tobacco Control Legal Consortium	The Public Health Law Center supports tobacco control policy change and the tobacco control movement throughout the U.S., developing resources on the most effective legal and policy measures that health leaders and policymakers can use to control the epidemic of tobacco use in the U.S. and abroad.	Click <u>here</u> to access the website
Trinkets & Trask Artificits of the Todocco Epidemic RUTGERS Center for Todocco Studie	that monitors, collects, and documents current and historic tobacco products and tobacco industry marketing materials and tactics (such as advertisements, direct mailings, e-mails,	Click <u>here</u> to access the website
	The Centers for Disease Control and Prevention's Office on Smoking and Health developed this guide to help state, local,	Click <u>here</u> to access the website.

territorial, and tribal health departments plan and implement evaluation of the federal law to raise the minimum legal sales age (MLSA) for tobacco products to 21 years (T21 laws). Guidance in this document can also support evaluation of state, local, territorial, and tribal T21 laws that may mirror or

are more stringent than the federal T21 law.

TOBACCO 21: Policy Evaluation for Comprehensive Tobacco Control Programs

		The Truth Tobacco Industry Documents archive (formerly	Click <u>here</u> to access the website
		known as the Legacy Tobacco Documents Library) was created	
		in 2002 by the UCSF Library. The archive was built to house and	
		provide permanent access to tobacco industry internal	
110		corporate documents produced during litigation between US	
UCSF	Center for Tobacco	States and the seven major tobacco industry organizations and	
	and Education	other sources. Juul documents were recently added. These	
	and Eddodilon	internal documents give a view into the workings of one of the	
		largest and most influential industries in the United States. See	
		<u>Litigation Documents</u> for more information on these lawsuits	
		including links to legal documents.	
		The Thirdhand Smoke Research Consortium was established	Click <u>here</u> to access the website
		by California's Tobacco-Related Disease Research Program	
		(TRDRP).	
THIRDHAND SMOKEResource Center			
		The Consortium brings together researchers from a variety	
		of scientific disciplines and institutions throughout California	
		to advance our understanding of the relationships among	
		thirdhand smoke and vapor exposure and human health.	

Updated Sept 2025