

NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**

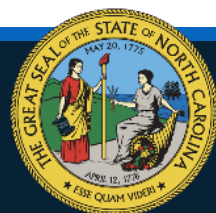
Lunch and Learn: Respiratory Dashboards

Speaker:
Anna Louise McNabb, MS

January 21, 2026

Today's Agenda

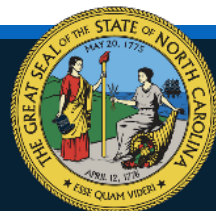
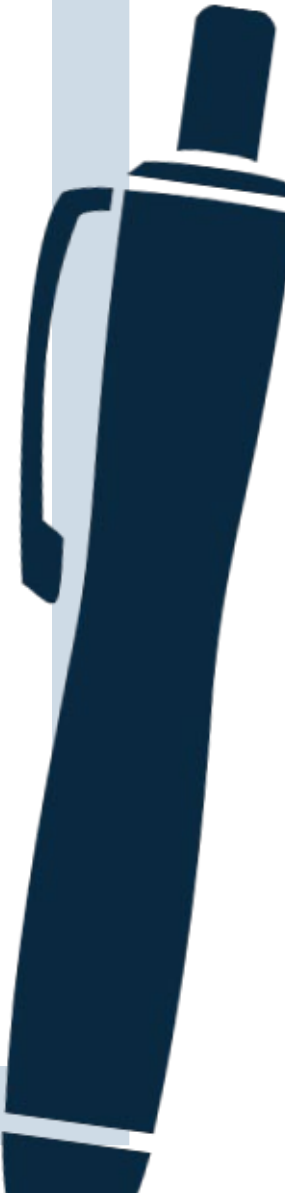
- Navigate the newly published [Respiratory Vaccine Dashboard](#)
- Analyze current trends in respiratory vaccine uptake and coverage across North Carolina



Lunch and Learn Objectives

By the end of this presentation, you should be able to:

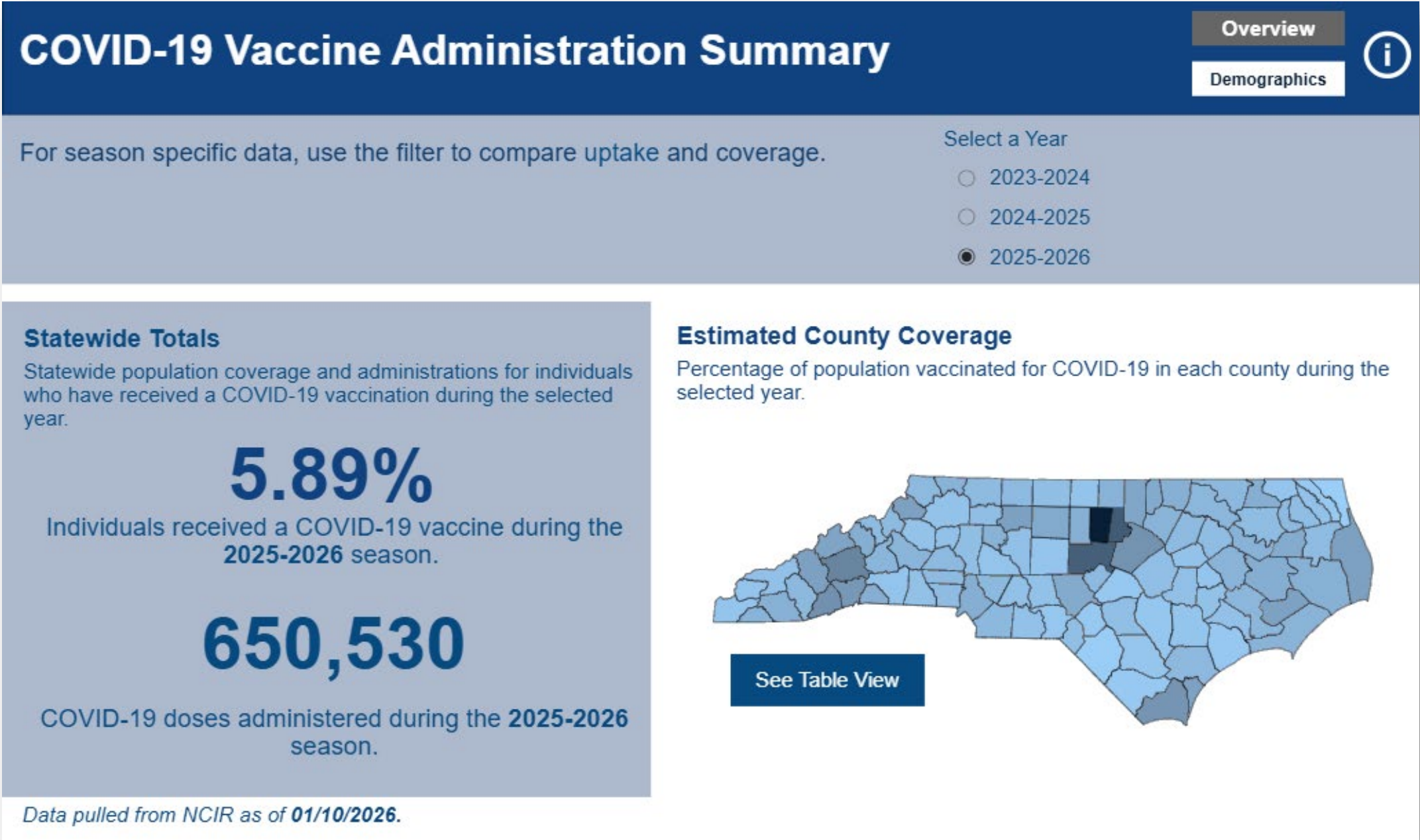
- ✓ **Navigate the newly published respiratory dashboards for COVID-19, flu, and RSV (adult and pediatric)**
- ✓ **Examine the current trends and coverage of respiratory vaccinations in North Carolina**
- ✓ **Analyze immunization coverage trends by demographics and geography**
- ✓ **Share what you have learned with peers and colleagues**



Respiratory Vaccine Dashboards

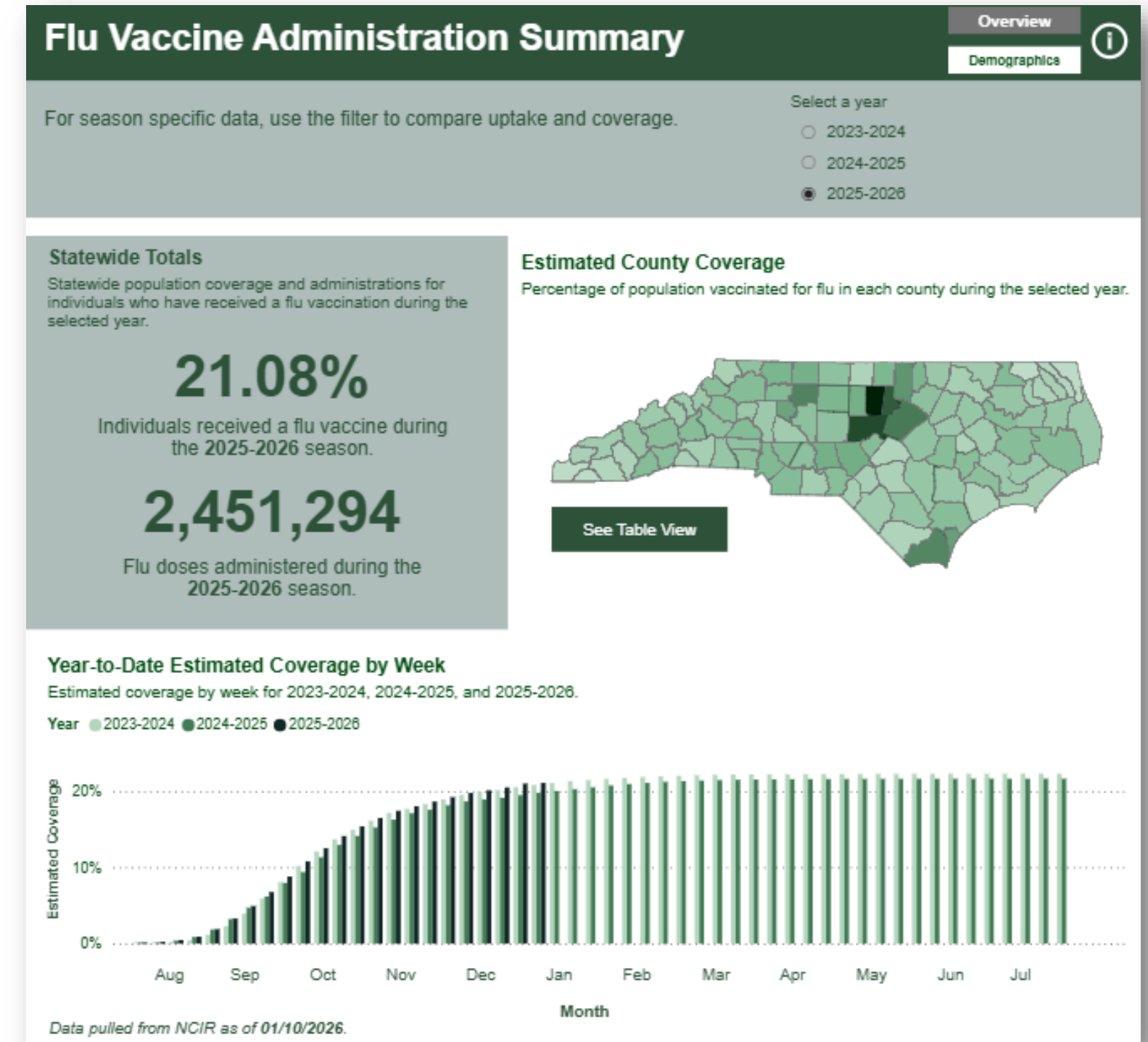
COVID-19 Vaccine Dashboard

- Update frequency: Every Monday during respiratory season.
- Features coverage estimates by county for the **past 3 respiratory seasons**.
- Coverage trends for the current season stratified by **age, race, ethnicity, and county**.
- For COVID-19 vaccinations prior to 2023, visit [COVID-19 Vaccinations Dashboard \(archived\)](#).



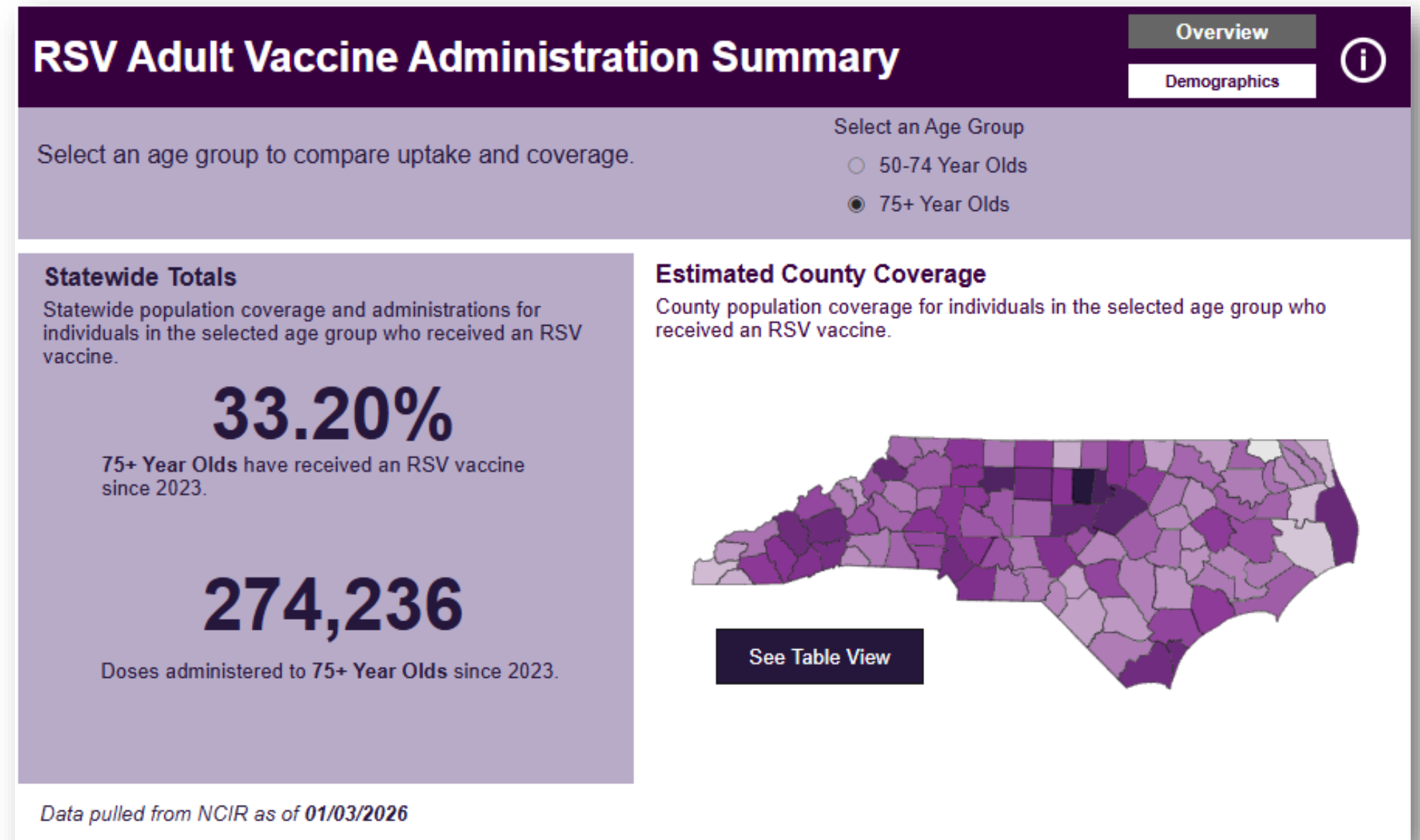
Flu Vaccine Dashboard

- Update frequency: Every Monday during respiratory season.
- Features coverage estimates by county for the **past 3 respiratory seasons**, and **year-to-date** coverage by week.
- Coverage trends for the current season **stratified by age, race, ethnicity, and county**.
- Pharmacies are not required by North Carolina law to report doses into the North Carolina Immunization Registry (NCIR). Therefore, we can only report on what is reported to us.



RSV Adult Vaccine Dashboard

- Update frequency: First Monday of the month during respiratory season.
- Features coverage estimates by county and age group ***since vaccine authorization****.
- Eligibility criteria changed in August 2025 from 60-74-year-olds to **50-74-year-olds** at [increased risk](#).
- Coverage trends for the current season stratified by **race, ethnicity, and county**.



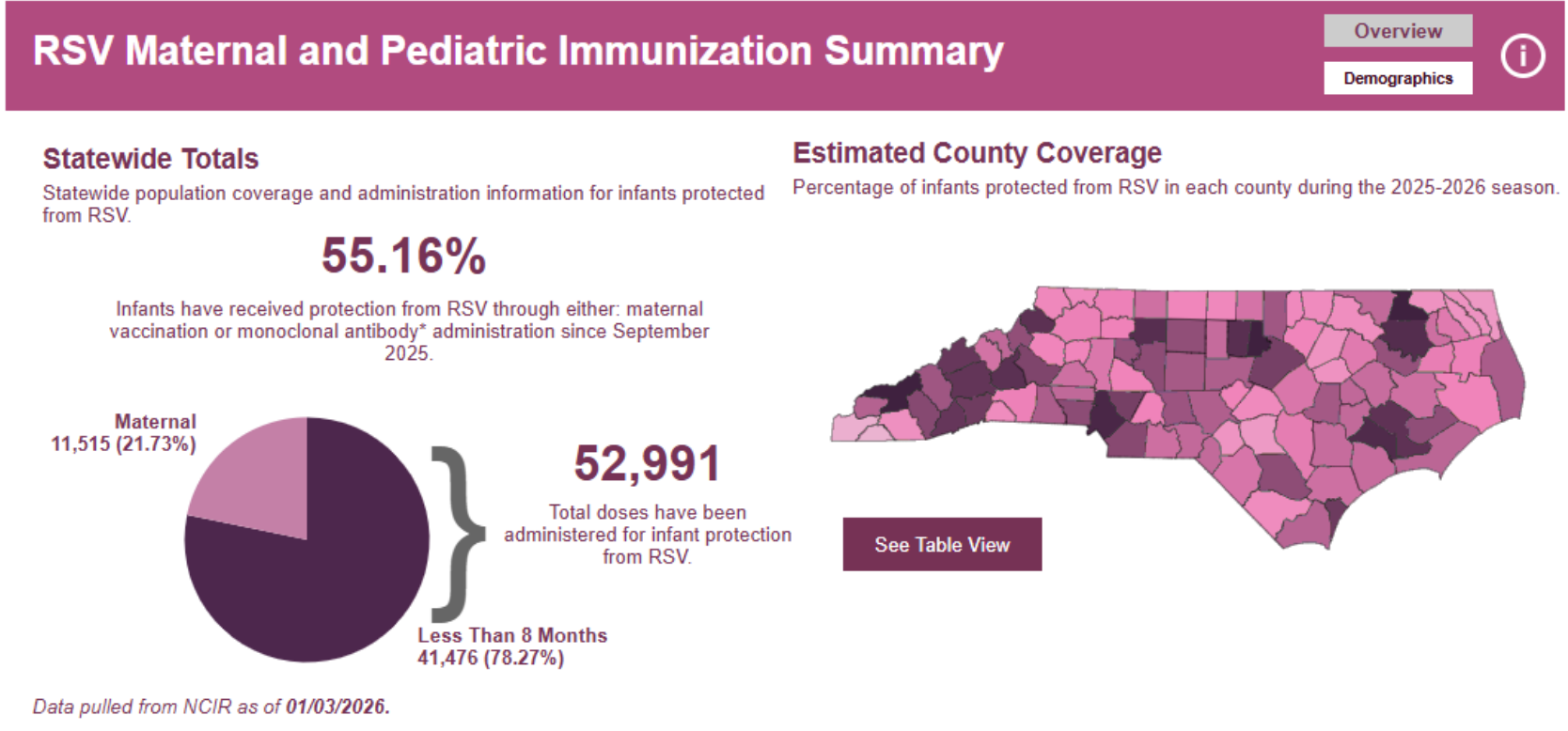
*The RSV Adult vaccine is not an annual vaccine. Therefore, coverage is estimated since authorization in 2023.




RSV Maternal and Pediatric Immunization Dashboard

- Update frequency: Every first Monday of the month through March*.
- Features coverage estimates for infants (less than 8 months) by county.
- Infants can receive protection from RSV through either **maternal vaccination or monoclonal antibody administration**.
- Children 8-19 months can receive the RSV immunization if:
 - They are at increased risk from severe RSV.
 - **Did not** receive the RSV immunization from the previous season.

*Maternal RSV immunizations are recommended from September through January while pediatric is recommended from October through March.

Source: [CDC](#)



| Immunizations to Protect Against Severe RSV | | | |
|--|---|--|---|
| Who Does It Protect? | Type of Product | Who Is It Recommended For? | When Is It Available? |
|  Adults 50 and over | RSV vaccine | Adults ages 50-74 who are at increased risk of severe RSV AND Everyone ages 75 and older | Available any time, but best time to get vaccinated is late summer and early fall |
|  Babies | RSV antibody given to baby | All infants whose mother did not receive RSV vaccine during pregnancy, and some children ages 8-19 months who are at increased risk for severe RSV | October through March* |
|  Babies | OR RSV vaccine (Pfizer's ABRYSVO) given to mother during pregnancy | All pregnant women during weeks 32-36 of their pregnancy | September through January |

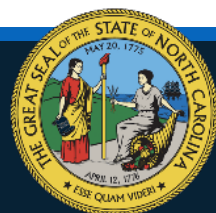
www.cdc.gov/rsv

*Recommended timing of administration in most of the continental United States. Recommended timing of administration may differ in some areas, based on state, local, or territorial guidance.

CDC

Dashboard Data Limitations

- Enrollment in the North Carolina Immunization Registry (NCIR) is voluntary. Therefore, we can only report on what is reported to us.
- Race and ethnicity data are required fields, but providers can select “unknown” if the information isn’t available. If a field is marked as “unknown” or “other”, then we cannot calculate accurate coverage estimates due to missing population data.



Join us at the 2026 NCDHHS Vaccines for Children Conference

- Exhibit table featuring all immunization dashboards including:
 - [NC Kindergarten Immunization](#)
 - [Measles Vaccination and Risk](#)
 - [Respiratory Immunizations](#)
- 2 concurrent sessions reviewing the Respiratory Vaccine Dashboards
- Deadline to register: February 20, 2026



**2026 NCDHHS
VACCINES FOR CHILDREN
CONFERENCE**

**Join us for the upcoming in-person 2026 VFC Training
Conference in Greensboro!**

This conference will address new immunization recommendations, best practices, and meets the VFC training requirements for primary and back-up coordinators. Registration fee of \$350 will include attendance, handouts, continuing education credit, and some meals.

 **Wednesday-Friday
March 4-6, 2026**

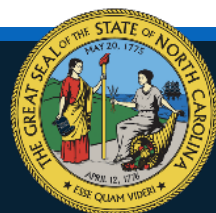
 **Koury Convention Center
3121 West Gate City Boulevard
Greensboro, NC 27407**

Registration now open!

 NC DEPARTMENT OF
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WAKE AHEC
PART OF NC AHEC

**RECRUIT
TRAIN
RETAIN**



RESOURCES



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**

Now Available: Respiratory Health Toolkit

Help protect North Carolinians from flu, COVID-19 and RSV. Share our new bilingual [Respiratory Illness Communications Toolkit](#), featuring ready to use:

- Fact sheets
- Social media graphics and post copy
- Short public service announcements
- Posters
- Rack cards



Sample social media graphics from the Respiratory Illness Communications Toolkit.

[Respiratory Health Toolkit](#)


New Resources on Childhood Vaccines: Vaccine Toolkit Launch

The [Childhood Vaccines Toolkit](#) is designed to help health care providers and families start a conversation about childhood vaccines.

- Includes clear, accurate information to share with families:
 - **Talking points** for providers with research-based best practices to connect with parents.
 - **Fact sheets, rack cards, posters, and social media graphics** with important information on vaccines and vaccine-preventable diseases for providers to share with families.
 - **Customizable email template** for partners to help share information with communities on vaccines and vaccine-preventable diseases
- Visit VaccinesForKids.nc.gov to access downloadable toolkit materials in **English and Spanish** and **updated webpages** with easy-to-understand information on childhood vaccines.
- Recommended conversation guides:
 - [How to talk to parents about vaccines – English \(PDF\)](#)
 - [How to talk to parents who want to delay vaccines – English/Spanish \(PDF\)](#)
 - [Childhood Vaccinations: Top 14 questions answered with the nuance you may be looking for \(PDF\)](#)

Research-backed Strategies to Help Pediatricians Effectively Discuss Childhood Vaccines with Parents

The North Carolina Department of Health and Human Services conducted a statewide online survey to gauge parent perspectives on childhood vaccines in North Carolina in spring 2025.



Key Findings

- 52% of parents fall into the persuadable category. These parents may delay, selectively vaccinate, or express uncertainty if vaccines are not mandated.
- 53% say their children are up to date on all vaccines.
- 56% would keep their children up to date even if vaccines were not required.
- Parents vaccinate to protect from illness, while those who delay or skip often cite concerns about side effects or risk vs. benefit.
- Medical professionals are the most trusted sources, but parents still want to be in control of the decision.

What it Means for Providers


There are no shortcuts—building trust and motivating persuadable parents requires empathy, clarity and consistency. Begin each visit with vaccine information, listen without judgment and affirm the parent's role in making the best choice for their child.

Effective Communications Strategies and Talking Points


Begin every visit with clear communication.

- Give your strong recommendation: "At today's visit, your child is due for some routine vaccinations that are recommended at this age."
- Tailor the discussion to the child's age/schedule: "At this age, your child is scheduled for [list vaccines]. These vaccines help protect against [list diseases]. We follow the schedule endorsed by the American Academy of Pediatrics, based on the best available science."

NC Department of Health and Human Services • VaccinesForKids.nc.gov
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Stock photo. Posed by model. For illustrative purposes only.



Materials for your Clinic



Your child's doctor shares your goal – a healthy future for your baby.

Doctors recommend the RSV immunization because it protects babies from serious breathing problems and hospital stays. Serious side effects from vaccines are extremely rare. Many children are safely immunized each year.

RSV


RSV is a common virus that can cause breathing problems. It is especially dangerous for infants. Every year in the U.S.:

- RSV is the #1 reason infants end up in the hospital
- 100 to 300 children die from RSV or its complications

The RSV immunization is 90% effective in preventing infants from needing hospital care.

Have questions? Get real answers. Talk to your child's doctor today.

VaccinesForKids.nc.gov



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Photo posed by models. For illustrative purposes only.

Vaccines protect what matters most:

YOUR CHILD'S HEALTH.




Stock photo.



The Respiratory Syncytial Virus (RSV) immunization is 90% effective in preventing infants from being hospitalized.

Have questions? Get real answers. Talk to your child's doctor today.

VaccinesForKids.nc.gov



NCDHHS

[Vaccines social media graphics and captions – English/Spanish \(ZIP\)](#)

Real Diseases. Real Risks. Real Protection.

Vaccines protect what matters most – your child's health.

Doctors recommend vaccines because they protect your child from serious, preventable diseases. Serious side effects from vaccines are extremely rare. Millions of children are safely vaccinated each year.



Don't let diseases of the past become part of your child's future.

| | | |
|---|---|--|
| <p>RSV</p> <p>A common virus that can cause severe breathing problems. RSV is the number one reason infants end up in the hospital. (Protected by: RSV immunization)</p> | <p>Whooping Cough (Pertussis)</p> <p>A serious cough that can make it hard for babies to breathe. 1 in 3 children who get it need hospital care. (Protected by: DTaP and Tdap vaccines)</p> | <p>Hib (Haemophilus influenzae type b)</p> <p>A bacterial infection that can cause brain damage, deafness and death – especially in infants. (Protected by: Hib vaccine)</p> |
| <p>HPV (Human papilloma virus)</p> <p>A virus that causes cervical, throat and other cancers. The vaccine protects both boys and girls. (Protected by: HPV vaccine)</p> | <p>Measles</p> <p>One of the most contagious diseases on Earth. It can cause lung infections, brain swelling and death. (Protected by: MMR vaccine).</p> | <p>Pneumococcal (PCV)</p> <p>A bacteria that can cause ear infections and brain, lung and blood infections. (Protected by: PCV vaccine).</p> |
| | <p>Polio</p> <p>A highly infectious disease that can cause lifelong paralysis or even death. (Protected by: Polio/IPV vaccine).</p> | |

Vaccines like these and others your children need are available at their doctor's office and local community health centers.

Your child's doctor shares your goal – a healthy future for your family. Have questions? Get real answers. Talk to your child's doctor today.

VaccinesForKids.nc.gov

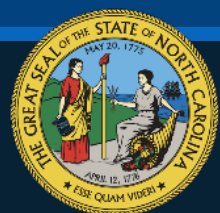


[Vaccines Poster – English/Spanish \(PDF\)](#)



Stay Informed

- Be sure you are receiving and reviewing emails from Vaccineinfo (vaccineinfo@dhhs.nc.gov).
- Vaccineinfo emails go to **primary vaccine coordinators, back-up vaccine coordinators, and medical directors**. If you are not receiving emails, make sure you update staff changes or email changes through the [Provider Update Form](#).
- If someone on your team would like to receive NCIP communications but is **NOT** a **primary vaccine coordinator, back-up vaccine coordinator, or medical director**, they can sign up here: [Sign up for NCIP Communications | Division of Public Health](#).
- **Do Not Unsubscribe** from vaccineinfo@dhhs.nc.gov to ensure you continue receiving NCIP communications.
- If you have unsubscribed mistakenly, fill out the [NCIP Resubscribe Form 2025](#) to continue receiving email updates.



We want your feedback!

Your feedback on this session is very important to us and will be used to improve future offerings.

[Click here to tell us what you think!](#)



Questions?

The next Lunch and Learn will be held April 15, 2026. Topic will be announced soon.

This presentation has been recorded and will be emailed to all invited providers following this call.

Contact Us

Contact the NCIP Help Desk at 877-3-6247 or ncirhelp@dhhsnc.gov

