

NC Healthy Food Retail Assessment/Application Template

This form is used to collect information about small food stores in North Carolina that are making efforts to offer healthier options and the organizations that are helping these stores. Please note: it is advised that you download and complete a paper copy of the Assessment Tool for Small Food Stores for your records prior to completing this online form.

This form can also be used as an application for the North Carolina Healthy Food Retail Designation. The designation recognizes small food stores that meet product criteria established by the North Carolina Healthy Food Retail Collaborative.

If you are working on healthy food retail efforts in a store with partners, please contact them to determine who should complete this form to avoid duplicate entries.

1. Contact Information
 - a. Your Name
 - b. Organization
 - c. Organization Address
 - d. Address 2
 - e. City/Town
 - f. State
 - g. Zip/Postal Code
 - h. Email Address
 - i. Phone Number

2. Who (including your organization) is assisting this store in providing and promoting healthy options? Please select all that apply.
 - a. Local Food Council (Please specify under "Other.")
 - b. Faith Organization (Please specify under "Other.")
 - c. Healthy Communities
 - d. Local Health Department (Please specify under "Other.")
 - e. NC Cooperative Extension
 - f. NC Department of Agriculture and Consumer Services
 - g. Other State Government Program (Please specify under "Other.")
 - h. College or University partner (Please specify under "Other.")
 - i. Steps to Health
 - j. Voices Into Action

k. Youth-Based organization (Please specify under "Other.")

l. No Affiliation

m. Other

i. Please specify any organizations assisting this store in providing and promoting healthy options.

3. Are you completing this form to apply for North Carolina Healthy Food Retail Designation?

*The North Carolina Healthy Food Retail Designation recognizes small food stores that meet product criteria established by the North Carolina Healthy Food Retail Collaborative. **Note: If the store does not currently meet all designation criteria, please select "no."** You can apply for the designation once the store has met all designation criteria.*

Note: Any store that applies for designation must maintain the minimum stocking requirements. Partners listed on the application and NC Healthy Food Retail Collaborative members may drop in to the store during normal business hours to ensure that criteria are met. If minimum stocking requirements are not maintained, the NC Healthy Food Retail Designation may be recalled.

a. Yes

b. No

4. What is the primary language spoken by the majority of the store's customers?

a. English

b. Spanish

c. Other

i. Please specify the other language spoken by the majority of the store's customers.

5. Are you completing this form as a baseline or follow-up assessment?

a. Baseline: First time submitting the North Carolina Healthy Food Retail Assessment for Small Food Stores

b. Follow Up: Store submitted North Carolina Healthy Food Retail Assessment for Small Food Stores in a prior year

6. Please select county where the store is located.

7. Store Contact Information

- a. Store Name
- b. Store Owner Name
- c. Address (Physical)
- d. Address 2
- e. City/Town
- f. State
- g. Zip
- h. Email Address

8. Does the store currently accept SNAP/EBT? If you are interesting in learning more, [click here](#).

- a. Yes
- b. No

9. Does the store currently accept WIC? If you are interesting in learning more, [click here](#).

- a. Yes
- b. No

10. Is the store part of a chain?

Answer yes if the store owner has more than one store or if the store is part of a major, well-known chain

- a. Yes
- b. No
- c. Unsure

11. Store Assessment Date – Please select the date the in-store assessment was conducted.

*****See Next Page for Store Assessment*****

Store Assessment

12. How many varieties of fruit (3 count minimum) are offered in the store on a continuous basis?

Note: Eligible fruits include fresh fruits, frozen fruits or canned fruits packed in water or packed in 100% juice, no added sugars. The following fruits are excluded: lemons, limes, dried fruit, fruit juice.

See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4 or more

13. How many varieties of vegetables (3 count minimum) are offered in the store on a continuous basis?

Note: Eligible vegetables include fresh, frozen or lower sodium (maximum of 240 mg/serving)/no sodium added canned vegetables. The following vegetables are excluded: garlic, herbs and condiments.

See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4 or more

14. How many varieties of whole grain product (3 count minimum) are offered in the store on a continuous basis?

(e.g., 100% whole wheat bread, cereal on [NC WIC Program Authorized Product List](#), whole wheat pasta, whole wheat tortillas, brown rice)

See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- a. 0
- b. 1
- c. 2 or more

15. Does the store offer no sodium added dried beans or no sodium added/lower sodium canned beans (minimum count of 3) on a continuous basis?

Lower sodium refers to a maximum of 240 mg/serving. See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- a. Yes
- b. No

16. Does the store offer lower sodium/no sodium added nuts with no added sugars (minimum count of 3 packages) on a continuous basis?

Lower sodium refers to a maximum of 240 mg/serving. See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- a. Yes
- b. No

17. Which of the following other protein sources are offered on a continuous basis (minimum count of 3)? Please select all that apply.

- a. Eggs
- b. Lean cuts of beef, pork, fish or poultry (excludes deli meat)
- c. Low sodium canned fish
- d. Sunflower or pumpkin seeds
- e. None of these are offered on a continuous basis with a minimum count of three

18. Does the store offer skim, 2% or 1% cow's milk with no added sugar (quart containers or larger) OR soy milk with no added sugars (minimum count of 3) on a continuous basis?

See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- a. Yes
- b. No

19. Does the store offer plain bottled water (minimum count of 3 bottles) on a continuous basis?

- a. Yes
- b. No

20. What barriers have you encountered as you work to increase healthy options in this store?

21. What strategies, tools, and/or partnerships have helped you in your work to increase healthy options?

22. Do you have a photo from this store that you would like to upload?

- a. Yes → Please upload any photos of this store you'd like to share.
- b. No

REMINDER

Before you submit this form, we'd like to remind you:

1) Please complete this assessment annually.

2) Tools to assist you in offering and promoting healthy foods in small food stores can be found at <https://www.eatsmartmovemorenc.com/resource/healthy-food-retail-toolkit/>

3) Any small food store that completes the assessment and commits to offering healthy choices can have access to design files for "Buy Healthy Here" signage to promote the healthy options in the store.

"Buy Healthy Here" Signage files can be found at:

<https://drive.google.com/drive/folders/1ZmADk6d3FRYtPrGPJEba9juTk0xcXTC5?usp=sharing>

4) If you responded "yes" for question 3, and the store meets the criteria for the North Carolina Healthy Food Retail Designation, the designation decal and certificate will be sent to you at the mailing address you provided at the beginning of this application. Applications will be processed by the second Friday of each month. If you have submitted this application after the second Friday of the month, it will be reviewed next month. Please allow 2-3 weeks after the processing date for delivery.

Please contact Karen.Klein.Stanley@dhhs.nc.gov if you have questions.

Don't forget to click "submit" below.