NAATPN's Role in the Health Equity Movement

Michael Scott, Program Manager
Channte' Keith, Director of Programs

WWW.NAATPN.ORG
ABOUT US

NAATPN, Inc. is a national network that facilitates health programs to benefit communities and people of African descent.
NATIONAL NETWORKS

ASPIRE

Geographic Health Equity Alliance

National Behavioral Health Network for Tobacco and Cancer

National LGBT Tobacco-Related Cancer Network

National Native Network

Nuestras Voces (Our Voices)

SelfMade Health Network

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NETWORK MEMBERS

- Tobacco and Cancer Control State Programs
- Faith-Based Institutions
- Community-Based Organizations
- Voluntary Organizations
- African American Civic Organizations
- Higher Learning Institutions (Historically Black Colleges and Universities)

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NAATPN STRATEGIC PARTNERS

African American Tobacco Control Leadership Council

Prostate Health Education Network

University of Alabama at Birmingham

NAESM, Inc.

ACI 3 Media
NAATPN TRAININGS

Empowering and Mobilizing Communities for Policy Change

Tobacco 101

Plan to be Tobacco Free (Tobacco Free Campus and Policy Change)

Pathways to Freedom

Banning Menthol as an End Game to Tobacco Use

Health Equity in Practice: Engaging African Americans in Tobacco Control Efforts

Smoking While Positive

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TECHNICAL ASSISTANCE

- Tobacco Prevention
- Cancer Disparities
- Environmental Policy Solutions
- Youth Empowerment
- Coalition Building
- Community Engagement
- Cultural Competency

WWW.NAATPN.ORG
NO MENTHOL SUNDAY

ONE STEP AHEAD
No Menthol Sunday
May 19, 2019

WWW.NAATPN.ORG
NO MENTHOL SUNDAY

ONE STEP AHEAD
NO MENTHOL SUNDAY
MAY 19, 2019

Menthol Talking Points
Sermon Topics
Recommended Activities
Tobacco Free Church Grounds
Church Announcements

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NO MENTHOL SUNDAY

MENTHOL CIGARETTES ARE EASIER TO START AND HARDER TO QUIT.

FLAVORED CIGARETTES WERE BANNED BECAUSE A BAN HELPS TO SAVE LIVES. BUT THE MENTHOL FLAVOR IS STILL ALLOWED IN PRODUCTS MOST OFTEN SMOKED BY BLACK PEOPLE.

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PATHWAYS TO FREEDOM
Leading the Way to A Smoke Free Community
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TRAINING GUIDE

- African Americans and Health Outcomes
- African American Culture
- Testing an Organization's Cultural Competency
- Developing a Common Language for Health Equity
- Strategies for Engaging African Americans
In 2013, Chicago became the first jurisdiction to include menthol in a law that regulates tobacco products.

Established a 500 buffer zone that restricted the sale of flavored tobacco products around Chicago Public Schools.
In 2018, San Francisco voters approved Proposition E, which approved a ban on the sale of flavored tobacco products including menthol.
SUCCESSES

Chicago, IL
San Francisco, CA
Oakland, CA
Minneapolis/St. Paul, MN
Duluth, MN
POLICY SOLUTIONS

Train Youth on Menthol and Industry Targeting

Retailer Education

Relationship Building

Community Mobilization

Media Campaign and Outreach

Strong Partnerships

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PACT

- Testing
- Act Against AIDS Material Distribution
- Large-Scale Events
- National Dialogue on HIV
- Communication Deliverables
- Partnership Development
NAESM'S ANNUAL MEETING
NAESM's Annual Meeting
NAESM'S TWISTED CIRCUS
NAESM'S TWISTED CIRCUS
CIAA BASKETBALL TOURNAMENT
ESSENCE FESTIVAL
“We laugh, love, and support one another.”

Life with HIV can have its challenges. But with the support of family and friends, we are able to thrive and live healthy lives.

Let’s stop HIV stigma together. Learn how at cdc.gov/together

LET’S STOP HIV TOGETHER

@ActAgainstAIDS /ActAgainstAIDS /ActAgainstAIDS @TalkHIV
DOING IT

"I test for HIV because I love myself. I want to make sure that I'm healthy and that I'm protecting myself for my future."

— Charnele Jackson, Lynda Libby, ESSENCE Magazine

"It's not about trust. It's about loving yourself and loving each other. Being in a relationship doesn't make us immune to HIV. Get tested together."

— ShefRo and Steve

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4,793,200
SOCIAL MEDIA

Black Body Health

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SOCIAL MEDIA

Protect Your #BlackGirlMagic
Get Tested. Get in Care.

HIV rates for Black women are among the highest in the nation. On National Women and Girls HIV/AIDS Awareness Day, explore your treatment and prevention options. And don’t forget to ask about PrEP. Protect your shine.

#NWGHAAD | March 10
Tackling smoking in the black community — a step toward eliminating health disparities

A major factor is that African-Americans are far more likely to smoke menthol cigarettes, which may be more addictive than non-menthol.

thehill.com
HIGHLIGHTS

350 diverse professionals

Wide range of topics

Strong panels and keynotes

Great partnerships
“This conference has assisted Georgia identifying new allies/like minded persons and new geographic areas of the state to engage in chronic disease best practices.”

“The opportunity to network with people who are doing such great work was empowering, educational and beneficial.”

“This was a very unique conference in that lots of data and evidence was shared, but not in a traditionally academic way. It was translated into action, through community and policy interventions, This was very refreshing and engaging, which allowed me to think about my own research in a new and innovative way.”

“Best conference I’ve ever attended thus far...”
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